



For Immediate Release
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International Chiropractors Association Names Edwin Cordero, DC, FICA as CEO

Falls Church, VA: Dr. Selina Sigafoose Jackson, President of the International Chiropractors Association (ICA) announced today the appointment of Dr. Edwin Cordero as the ICA Chief Executive Officer (CEO) effective April 1, 2025, with his transition beginning March 17. Dr. Cordero succeeds Dr. Stephen P. Welsh, who has served as interim CEO since November 2024. Ms. Beth Clay, who served as both CEO and Executive Director since January 2020, remains in her role as Executive Director.

Ms. Clay stated, "As we enter our 99th year, the ICA needs a strong, proven chiropractic leader at the helm to facilitate our vision, mission, and goals. Dr. Edwin Cordero is that leader. I look forward to working with him and seeing the ICA and chiropractic flourish through our efforts."

Dr. Selina Sigafoose-Jackson, ICA President, shared her excitement about Dr. Cordero's appointment, saying, "I could not be prouder to be part of the team that recruited Dr. Edwin Cordero. We look forward to the proud passion and esteemed experience that Dr. Cordero will bring to this illustrious organization, and we anticipate witnessing the action and reaction that will come from Dr. Cordero's organizational talents."

Dr. Cordero expressed his vision for his new role, stating, "I am deeply honored to step into the role of Chief Executive Officer for the International Chiropractors Association. The ICA has a long and proud history of advancing the principles and mission of chiropractic, and I am excited to build upon that legacy. Together, with our dedicated members, leaders, and partners, we will continue to protect, promote, and elevate chiropractic globally, ensuring that our profession thrives for generations to come. I look forward to fostering innovation, strengthening relationships, and driving impactful growth that supports both our members and the communities we serve."

With his extensive leadership experience, Dr. Cordero is poised to lead the ICA in its mission to support chiropractic professionals and advance the profession worldwide. His commitment to innovation, advocacy, and professional development will drive the ICA's continued success and growth in the years to come. Dr. Cordero and his wife Debbie will be welcomed officially at the ICA's 99th Annual Meeting in Clearwater Beach, Florida April 3-5.

<https://icaevents.org/events/2025con/>

About Dr. Cordero: Edwin Cordero, DC, FICA is a Veteran of the United States Navy and a 1993 graduate of Life Chiropractic College. He is a Fellow of the ICA (FICA). A respected and proven leader, Dr. Cordero, brings over 32 years of leadership experience to the ICA. He established and led a successful private practice in Boynton Beach, Florida, where he served his community for 20 years. During his time in practice, Dr. Cordero became known for his patient-centered approach, business acumen, and ability to develop strong, lasting relationships with



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both patients and his team. Dr. Cordero later served as President and CEO of Sherman College of Chiropractic, where his bold leadership and strategic vision transformed the institution. During his 10-year tenure, he led initiatives that expanded academic programs, increased enrollment, and strengthened the college's national reputation, all while fostering a culture of service, accountability, and leadership development.

Following his successful 10-year tenure at Sherman College, Dr. Cordero served as CEO of MaxLiving, a prominent chiropractic organization with one hundred plus clinics in the United States and Puerto Rico. Dr. Cordero empowered chiropractors to build thriving, patient-centered practices, while maintaining a strong emphasis on health, and business success. As the founder and CEO of Cordero Consulting Group, Dr. Cordero works with business owners, leadership teams, and healthcare professionals to help them scale their businesses, develop high-performing teams, and lead with clarity and confidence. His custom coaching programs focus on practical leadership strategies, business growth systems, and personal development tools, giving his clients the tools they need to achieve long-term success. In 2024, Dr. Cordero published, *Against All Odds: How to Transform Setbacks into Success*, where he shares his personal journey and leadership insights.

About the International Chiropractors Association (ICA): The International Chiropractors Association is a leading global organization that represents chiropractors and the chiropractic community. ICA promotes chiropractic care as a safe, effective, and natural approach to health and wellness. Founded in 1926, the ICA's mission is to protect and promote the chiropractic profession through advocacy, education, and innovation. The ICA's most recent Strategic Plan, titled "Fulfilling the Lasting Purpose," aligns with ICA's broader 2024 theme, "Focus on Fundamentals – A Unified Voice and Vision," emphasizing education, membership growth, and advocacy to protect and promote chiropractic. Grounded in its core principle—that the body has an innate ability to adapt and self-heal through an optimally functioning nervous system—ICA continues to advocate for chiropractic. The association's efforts focus on removing barriers to access, ensuring fair compensation, and promoting chiropractic's role in healthcare.

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